

GOOD SAMARITAN NETWORK

12933 Parkside Dr | Fishers, IN 46038

2023

FESTIVAL OF TREES

BENEFITING SHELTER, FOOD, AND HOLIDAY ASSISTANCE IN HAMILTON COUNTY.

11/18/2023

Thank You!

SILENT & LIVE AUCTIONS HAD 51 ITEMS WITH 1,942 BIDS PLACED, TOTALING \$59,041.

Wow!!

SIXTEEN FESTIVAL OF TREES SPONSORS COMMITTED TO \$43,000, INCLUDING TWO EVENT SPONSORS.

Congratulations!

TO OUR TOP DESIGNER, ANDI MIDDLESWORTH FOR HER CUSTOM DESIGN "CHILDREN'S CHRISTMAS COTTAGE" AUCTION BID: \$6,500



Good Samaritan Network

Festival of Trees

10 years

THE GOOD SAMARITAN NETWORK HAS HELPED HAMILTON COUNTY FAMILIES SINCE 1980. THE FESTIVAL OF TREES IS ONE OF OUR SIGNIFICANT FUNDRAISING EVENTS SUPPORTING OUR SIGNATURE HOLIDAY ASSISTANCE. THE FESTIVAL OF TREES BEGAN AS A FUNDRAISING EVENT IN 2014.

IN 2023 WE RECOGNIZED AND HONORED OVER 134 DESIGNERS AND DESIGNER SPONSORS WHO HAVE SIGNIFICANTLY IMPACTED THE FESTIVAL OF TREES.

KIM HARDEN RECEIVED A STAR AWARD FROM THE GOOD SAMARITAN NETWORK FOR HER EXCELLENT WORK AS THE FESTIVAL OF TREES COORDINATOR SINCE 2014.

WE ARE THANKFUL FOR THE 47 SPONSORS WE HAVE RECOGNIZED OVER THE YEARS, INCLUDING 16 WHO CONTRIBUTED SIGNIFICANTLY TO THE 2023 FUNDRAISING EVENT, WITH SPONSORSHIPS TOTALING \$43,000, \$11,000 MORE THAN THE PREVIOUS YEAR. THIS YEAR, WE WERE DELIGHTED TO HAVE TWO INCREDIBLE EVENT-LEVEL SPONSORS: GAYLOR ELECTRIC AND DAYSTAR DIRECTIONAL DRILLING.



\$637K

WOW, THAT'S A LOT OF MONEY RAISED FOR HAMILTON COUNTY FAMILIES DURING THE HOLIDAYS OVER THE PAST DECADE!



HAMILTON COUNTY



THIS YEAR MARKED THE SINGLE HIGHEST FUNDRAISING INCOME AMOUNT EVER RAISED FOR FOT!



THIS YEAR MARKED THE SINGLE HIGHEST SPONSORSHIP AMOUNT EVER RAISED FOR FOT!



BENEFITING SHELTER, FOOD, AND HOLIDAY ASSISTANCE IN HAMILTON COUNTY.

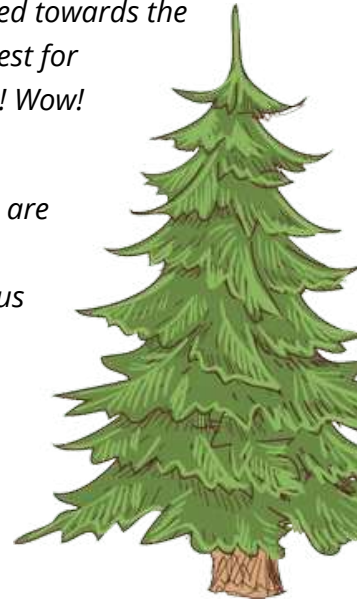
SURPRISE ANNOUNCEMENT!

During the evening, an unexpected announcement was made that excited the crowd. A generous donation of \$50,000 was presented to the Good Samaritan Network. This donation was not counted as income directed towards the Festival of Trees, but rather used to increase bidding interest for LIVE auction items. This act of generosity is truly inspiring! Wow!

GENEROUS SPONSORS

THIS YEAR, 16 SPONSORS COMMITTED TO FOT'S ANNUAL FUNDRAISING EVENT, CONTRIBUTING A TOTAL OF \$43,000 IN SPONSORSHIPS - \$11,000 MORE THAN THE PREVIOUS YEAR. TWO EVENT LEVEL SPONSORS, GAYLOR ELECTRIC AND DAYSTAR DIRECTIONAL DRILLING, WERE PARTICULARLY OUTSTANDING.

Generous sponsors are crucial! Their contributions help us achieve our goals making a positive impact in our community.



DESIGNER SPOTLIGHT

All of our designers are creative and talented and generously support our mission! Thank you, Andi!

DESIGNER ANDI MIDDLESWORTH CREATED THE "CHILDREN'S CHRISTMAS COTTAGE," RECORD-SETTING IN VALUE FOR A NON-MULTI-BID ITEM FOR ANY LIVE AUCTION. AS THE DESIGNER, ANDI WAS BESIDE HERSELF TO BE ABLE TO CREATE SOMETHING UNIQUELY HER OWN THAT WOULD IMPACT GSN FAMILIES. THE WINNER, CHARLES GOODRICH, WAS THRILLED TO DONATE \$6,500 TO THE GOOD SAMARITAN NETWORK AND RECEIVE THIS CAPTIVATING AND CUSTOM-MADE CHILDREN'S COTTAGE JUST IN TIME FOR CHRISTMAS.

CELEBRATING & THANKING YOU!

THE CELEBRATION HONORED OVER 134 DESIGNERS AND DESIGNER SPONSORS DURING THE PAST 10 YEARS. IT BROUGHT SPECIAL RECOGNITION TO ALL DESIGNERS PRESENT, INCLUDING A STAR AWARD PRESENTED TO KIM HARDEN, PRESENTED BY THE GOOD SAMARITAN NETWORK AS THEIR FESTIVAL OF TREES COORDINATOR SINCE 2014.

IMPACT AWARDS WERE PRESENTED TO THE THREE HAMILTON COUNTY COMMISSIONERS FOR THEIR LEADERSHIP AND VISION IN SERVING HAMILTON COUNTY AND IN PARTNERING WITH GOOD SAMARITAN NETWORK.

• TOTAL INCOME: \$110,409

\$14,652 MORE than our previous year in event fundraising. (Silent and Live Auctions, Donations, Chance To Win, RSVPs, and Sponsorships)

EXPECTED EXPENSES: \$59,595

(Event Site, Meal, Program, Registrations, Décor, Supplies, Admin/Marketing, etc.)

EXPECTED NET: \$50,813

**.MERRY.
Christmas***



• LIVE AUCTION 2023 •

2ND HIGHEST LIVE AUCTION

OUR SECOND-HIGHEST LIVE AUCTION YIELDED \$40,500 WITH TEN ITEMS - TOTALING \$9,900 MORE THAN LAST YEAR. THE LOWEST BID ITEM WAS \$700, AND \$6,500 WAS THE HIGHEST, WITH AN AVERAGE OF \$3,681 PER ITEM.

OVERALL, THE SILENT AND LIVE AUCTIONS, TOTALING 51 ITEMS, BROUGHT IN \$59,041 (AROUND \$156 LESS THAN LAST YEAR), INCLUDING \$625 IN GENERAL DONATIONS. THE CHANCE TO WIN! FEATURE YIELDED \$570 FOR THE EVENING WITH LOTS OF HAPPY PEOPLE GOING HOME WITH THEIR TREASURES!

A FAVORITE OF OURS, THE MULTI-BID, IS A SIGNIFICANT WAY TO MAKE A GREATER IMPACT WHEN WE CAN SELL THE SAME ITEM MULTIPLE TIMES. THE LIVE AUCTION TREE, "BARBIE AND GLITZ" (SHARON GRAHAM, PATTI ABERNATHY, DESIGNERS), INITIALLY SOLD AS A MULTI-BID ITEM FOR \$4,000 TO JOHN GRAHAM. BY GENEROUSLY RE-DONATING THE ITEM AND GENERATING AN ADDITIONAL BID, IT WAS EVENTUALLY WORTH \$6,500, AS A MULTI-BID ITEM!

TOTAL SILENT & LIVE AUCTIONS: \$59,041

51 Total Silent and Live Auction Items

The Top 3 LIVE Auction Items

(by VALUE/AMNT.):

Children's Christmas Cottage

(Andi Middlesworth, Designer)

Sled Thru Winter

(Kim Harden, Designer)

Gingerbread At Home (tie)

(Jordan Reno-Settergren, Designer)

Have A Berry Merry Christmas (tie)

(Linda McLarty, Designer)

• SILENT AUCTION 2023 •

THE SILENT AUCTION BROUGHT \$17,346, WITH 41 ITEMS, INCLUDING TREES, WREATHES, LANTERNS, BASKETS, STAINED GLASS, SLED, SNOW SHOES, SNOW SKIS, AND DISPLAY DECOR. TOTALING \$6,936 MORE THAN LAST YEAR.

The Top 3 Silent Auction Items

(by VALUE/AMNT.):

O Holy Night (Linda McLarty, Designer)

All Hearts Come Home for Christmas

(Linda McLarty, Designer)

12 Days of Christmas (David Maxwell,

Designer)

The Top 3 Silent Auction Items

(by BIDS/VOLUME):

All Hearts Come Home for Christmas

(Linda McLarty, Designer) 151

O Holy Night (Linda McLarty, Designer) 131

Winter Wonder Land

(Kaylee Stewart, Designer) 81

DESIGNER SPOTLIGHT

CONGRATULATIONS TO DESIGNER, LINDA MCLARTY, FOR HAVING THE MOST CUMULATIVE BIDS FOR VOLUME AND VALUE. LINDA CREATED TWO LIVE AUCTION ITEMS AND THREE SILENT AUCTION ITEMS. WOW! THANK YOU, LINDA!

GENERAL

CHANCE TO WIN! (tickets):
32 Ticket Orders / \$570
GENERAL DONATIONS
\$625 (3 Donors)

PEOPLE AND TABLES

THANK YOU TO THE 235 AMAZING SUPPORTERS WHO FILLED 30 TABLES, PLACING 1,942 ACTIVE BIDS WITH 42 ENGAGED AND UNIQUE WINNING BIDDERS. WE ENJOYED 31 CHECKED-IN BIDDERS FOR THIS YEAR'S FESTIVAL OF TREES, PLACING 46 WINNING BIDS! THE EVENING'S TOP 3 BIDDERS, IN ALL CATEGORIES, INCLUDED: CHARLES GOODRICH, JERRY WATSON III, AND NATHAN STEPHENS.

