

## DONATIONS AND RECURRING GIVING

### | How Do I Make A Financial Donation?

All donations can quickly and easily be made online ( [www.gsnlive.org](http://www.gsnlive.org) ) or by **TEXT**.

- Website "**DonateNOW**" button
- Text **GIVE** to **1-317-676-7171**

Online donations allow for an immediate email receipt to the donor! You can easily select "one time" or "recurring" donation and specify your details, including a campaign.

Of course, we welcome your check donation (via USPS mail or drop-off). However, cash and/or checks will be delayed in receipt postings (expect 10-12 business days).

### | What Is Recurring Giving?

Recurring giving is when a donor elects to make a regular, ongoing donation (based on a specific frequency) to GSN instead of a one-time gift. This type of donation is flexible and can be updated (change the amount, bill date, the next recurrence date, different credit card, etc.) any time during and after your setup. Your recurring donation is user-editable and can even be set up to automatically cancel after a selected number of transactions. Of course, we will be glad to assist you with the recurring donation setup.

### | What Happens When I Donate Online?

It's very simple... set-up your donation for whatever works best for you (**One Time** or **Recurring**).

- 1) Select A Campaign** – While GSN campaign types may change during the year/season, all campaigns assist Hamilton County families, and ensures GSN's sustainability and footprint in Hamilton County!
  - **General Fund** – (default campaign) – Client Assistance
  - **COVID-19** – (General Fund directed for COVID-19 related assistance)
  - **Holiday Assistance** – (General Fund directed for Holiday Assistance)
- 2) Select or Enter An Amount**
  - \$50, \$100, \$250, \$500 – or
  - Enter your own amount
- 3) Select An Option**
  - **One Time** Donation
  - **Recurring** Donations  
Select A Frequency: Weekly, Biweekly (twice monthly), Monthly, Quarterly, Every 6 Months, or Annually

*Financial assistance and support of GSN programming and services are provided based on generous financial donations. Every financial donation directly impacts GSN's ability to serve the Hamilton County community. All client assistance donations are quickly dispensed through a client application, accountability, and assistance process.*

#### 4) Follow the Prompts

- You'll have the option to include or exclude transaction fees (2.9%) – which is what GSN normally pays for processing.
- You'll have the option to indicate your gift in Honor/Memory of a loved one.
- You'll provide billing information using your credit card or bank account (ACH) – which can be changed at any time.
- With each receipt, you'll also have the option to create your own FREE "Online Giving Account" with Kindful that only you can manage. It allows you to see all your donations (one-time or recurring) in one place, and you can update your profile information (email, phone, address, etc.) at any time. (Watch for more details!)
- Security - the entire Kindful application is encrypted with TLS. Kindful enforces HTTPS / TLS connections for all web resources, including the admin portal and donation pages. Online donation pages employ a CAPTCHA feature for added security.

### How Is My Payment Processed Online?

- We use Kindful Payments (Stripe) to process debit or credit card, and ACH (bank) payments online because it provides a lower processing fee for GSN.
- Of course, you can also use any debit/credit card, ACH, PayPal, etc., of your choice.
- All donations can quickly and easily be made online ( [www.gsnlive.org](http://www.gsnlive.org) ) or by **TEXT**.
  - Website "**DonateNOW**" button
  - Text **GIVE** to **1-317-676-7171**

### Will I Receive A Receipt?

- All receipts are based on your active email and are automatically provided for all online donations made thru a campaign/donation page.
- Donations sent by mail or walk-in will be receipted based on an active email and upon posting but may take 10-12 business days. Donation receipts are created for each mail or walk-in donation and require an active email.
- Besides individual email receipts provided at the time of each gift, all financial donations will also receive an end-of-the-year receipt summary approximately 30 days after the taxable year.

### How Does Recurring Donations Help?

- In addition to providing GSN with an expected and sustainable revenue source, recurring giving creates a hassle-free experience for you! Once and done!
- The recurring option gives you, the donor, the power to support GSN in a way that makes the most sense for you, saving you time so you don't have to come back to our donation page each time you want to donate.
- The donor gains a consistency of correctly posted information/donation posting.



- The more recurring donors we engage, the more sustainable revenue GSN can plan for and count on during the year. That translates to a consistent and sustainable footprint in Hamilton County - helping clients and the network - on your behalf!

## **It's Your Kindness That Gives Hope**

Someone has said, "***Kindness is giving hope to those who think they are all alone in this world.***" Last year, with COVID-19, thousands of families felt alone and didn't know where else to turn. Good Samaritan Network experienced a significant increase in direct client assistance for Hamilton County families who turned to us for assistance. That was made possible because of the kindness connected by grantors and donors, like you!

*Thank You!*